

FEC FORM 5**REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation AMERICAN ACTION NETWORK INC		3. FEC Identification Number C C90011230
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 555 13TH STREET NW SUITE 510 WEST		
(c) City, State and ZIP Code WASHINGTON DC 20004		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report
☒ July 15 Quarterly Report
☐ October 15 Quarterly Report
☐ January 31 Year-End Report
- ☐ 24-Hour Report
☐ 48-Hour Report

b) Is this Report an amendment? Yes ☐ No ☒

5. COVERING PERIOD: FROM

M M / D D / Y Y Y Y Y Y		
04 / 01 / 2012		
THROUGH		
M M / D D / Y Y Y Y Y Y		
06 / 30 / 2012		

6. TOTAL CONTRIBUTIONS	0.00
7. TOTAL INDEPENDENT EXPENDITURES	738196.40

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Stephanie Fenjiro

Stephanie Fenjiro

10/01/2012

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

AMERICAN ACTION NETWORK INC

Full Name (Last, First, Middle Initial) of Payee American Media & Advocacy Group		Date MM / DD / YYYY 04 / 11 / 2012	
Mailing Address 815 Slaters Lane		Amount 262538.88	
City Alexandria	State VA	Zip Code 22314	Transaction ID : F57.4112
Purpose of Expenditure TV / Media Placement	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: IN District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD E MOURDOCK		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 262538.88		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee American Media & Advocacy Group		Date MM / DD / YYYY 04 / 24 / 2012	
Mailing Address 815 Slaters Lane		Amount 262538.88	
City Alexandria	State VA	Zip Code 22314	Transaction ID : F57.4117
Purpose of Expenditure TV / Media Placement and Production	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: IN District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD E MOURDOCK		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 575077.76		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 05 / 16 / 2012	
Mailing Address P.O. Box 2192		Amount 20148.50	
City Arlington	State VA	Zip Code 22202	Transaction ID : F57.4120
Purpose of Expenditure Phone Calls	Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: AZ District: 08
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 20148.50		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input checked="" type="checkbox"/> Other (specify) Special-General	

(a) SUBTOTAL of Itemized Independent Expenditures..... ➤

545226.26

(b) SUBTOTAL of Unitemized Independent Expenditures..... ➤

(c) TOTAL Independent Expenditures ➤
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 8
FOR LINE 7 OF FORM 5NAME OF FILER (In Full)
AMERICAN ACTION NETWORK INC

Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 05 / 24 / 2012	
Mailing Address P.O. Box 2192		Amount 12804.00	
City Arlington	State VA	Zip Code 22202	
Purpose of Expenditure Phone Calls		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input checked="" type="checkbox"/> Other (specify) <input type="checkbox"/> Special-General	
32952.50		Transaction ID : F57.4121	

Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 05 / 26 / 2012	
Mailing Address P.O. Box 2192		Amount 12243.00	
City Arlington	State VA	Zip Code 22202	
Purpose of Expenditure Phone Calls		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input checked="" type="checkbox"/> Other (specify) <input type="checkbox"/> Special-General	
45195.50		Transaction ID : F57.4122	

Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 05 / 31 / 2012	
Mailing Address P.O. Box 2192		Amount 8337.45	
City Arlington	State VA	Zip Code 22202	
Purpose of Expenditure Phone Calls		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input checked="" type="checkbox"/> Other (specify) <input type="checkbox"/> Special-General	
53532.95		Transaction ID : F57.4123	

(a) SUBTOTAL of Itemized Independent Expenditures.....	33384.45
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 8
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AMERICAN ACTION NETWORK INC

Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 06 / 02 / 2012	
Mailing Address P.O. Box 2192		Amount 5377.90	
City Arlington	State VA	Zip Code 22202	
Purpose of Expenditure Phone Calls		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) <input type="checkbox"/> Special-General	
58910.85		Transaction ID : F57.4124	

Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 06 / 04 / 2012	
Mailing Address P.O. Box 2192		Amount 4436.85	
City Arlington	State VA	Zip Code 22202	
Purpose of Expenditure Phone Calls		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) <input type="checkbox"/> Special-General	
63347.70		Transaction ID : F57.4125	

Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 06 / 06 / 2012	
Mailing Address P.O. Box 2192		Amount 3011.25	
City Arlington	State VA	Zip Code 22202	
Purpose of Expenditure Phone Calls		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) <input type="checkbox"/> Special-General	
66358.95		Transaction ID : F57.4126	

(a) SUBTOTAL of Itemized Independent Expenditures.....	12826.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 8
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NAME OF FILER (In Full)

AMERICAN ACTION NETWORK INC

Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 06 / 09 / 2012
Mailing Address P.O. Box 2192		Amount 7043.85
City Arlington	State VA	Zip Code 22202
Purpose of Expenditure Phone Calls	Category/ Type	Transaction ID : F57.4127
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 73402.80		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input checked="" type="checkbox"/> Other (specify) Special-General
Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 06 / 11 / 2012
Mailing Address P.O. Box 2192		Amount 3337.40
City Arlington	State VA	Zip Code 22202
Purpose of Expenditure Phone Calls	Category/ Type	Transaction ID : F57.4128
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 76740.20		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input checked="" type="checkbox"/> Other (specify) Special-General
Full Name (Last, First, Middle Initial) of Payee Connection Strategy LLC		Date MM / DD / YYYY 06 / 12 / 2012
Mailing Address P.O. Box 2192		Amount 4175.60
City Arlington	State VA	Zip Code 22202
Purpose of Expenditure Phone Calls	Category/ Type	Transaction ID : F57.4130
Name of Federal Candidate Supported or Opposed by Expenditure: JESSE KELLY		Office Sought: <input checked="" type="checkbox"/> House State: AZ <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Calendar Year-To-Date Per Election for Office Sought 80915.80		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input checked="" type="checkbox"/> Other (specify) Special-General
(a) SUBTOTAL of Itemized Independent Expenditures.....		14556.85
(b) SUBTOTAL of Unitemized Independent Expenditures.....		
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)		

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 6 OF 8
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NAME OF FILER (In Full)

AMERICAN ACTION NETWORK INC

Full Name (Last, First, Middle Initial) of Payee Gridiron Communications		Date MM / DD / YYYY 04 / 24 / 2012	
Mailing Address 12650 Adams Road		Amount 32075.34 Transaction ID : F57.4119	
City Granger	State IN		
Purpose of Expenditure Postage, Printing & Production	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: _____	
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD E MOURDOCK		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 645153.10		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Majority Strategies		Date MM / DD / YYYY 04 / 09 / 2012	
Mailing Address 135 Professional Drive, Ste 104		Amount 4042.50 Transaction ID : F57.4111	
City Ponte Vedra Beach	State FL		
Purpose of Expenditure Postage, Printing & Production	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: UT District: _____	
Name of Federal Candidate Supported or Opposed by Expenditure: ORRIN G HATCH		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 4042.50		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Majority Strategies		Date MM / DD / YYYY 04 / 09 / 2012	
Mailing Address 135 Professional Drive, Ste 104		Amount 4042.50 Transaction ID : F57.4114	
City Ponte Vedra Beach	State FL		
Purpose of Expenditure Postage, Printing & Production	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: UT District: _____	
Name of Federal Candidate Supported or Opposed by Expenditure: ORRIN G HATCH		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 8085.00		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	40160.34
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

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NAME OF FILER (In Full)

AMERICAN ACTION NETWORK INC

Full Name (Last, First, Middle Initial) of Payee Majority Strategies		Date MM / DD / YYYY 04 / 16 / 2012	
Mailing Address 135 Professional Drive, Ste 104		Amount 4042.50	
City Ponte Vedra Beach	State FL	Zip Code 32082	
Purpose of Expenditure Postage, Printing & Production		Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: UT District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: DAN LILJENQUIST		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 12127.50		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Targeted Victory		Date MM / DD / YYYY 04 / 11 / 2012	
Mailing Address P.O. Box 2187		Amount 15000.00	
City Arlington	State VA	Zip Code 22202	
Purpose of Expenditure Internet Advertising and Website		Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD E MOURDOCK		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 277538.88		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee UpGrade Films		Date MM / DD / YYYY 04 / 12 / 2012	
Mailing Address 3299 K Street NW, Ste 200		Amount 35000.00	
City Washington	State DC	Zip Code 20007	
Purpose of Expenditure TV / Media Production		Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: _____
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD E MOURDOCK		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 312538.88		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		54042.50	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)			

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 8 OF 8
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NAME OF FILER (In Full)

AMERICAN ACTION NETWORK INC

Full Name (Last, First, Middle Initial) of Payee UpGrade Films		Date MM / DD / YYYY 04 / 24 / 2012	
Mailing Address 3299 K Street NW, Ste 200		Amount 38000.00	
City Washington	State DC	Zip Code 20007	
Purpose of Expenditure TV / Media Production		Category/ Type	Office Sought: <input type="checkbox"/> House State: IN <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure: RICHARD E MOURDOCK			
Calendar Year-To-Date Per Election for Office Sought 613077.76		Disbursement For: <input checked="" type="checkbox"/> Primary 2012 <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee		Date	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure		Category/ Type	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure:			
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee		Date	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure		Category/ Type	Office Sought: <input type="checkbox"/> House State: _____ <input type="checkbox"/> Senate District: _____ <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate Supported or Opposed by Expenditure:			
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		38000.00	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)		738196.40	